













2022-1-IE01-KA220-VET-000089473

# Different keys, same door: moving forward with Housing First

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#### Y-Säätiö

Finland's largest national non-profit landlord

Mission: Ending homelessness, promoting wellbeing & sustainable living

#### **Core Activities:**

Housing

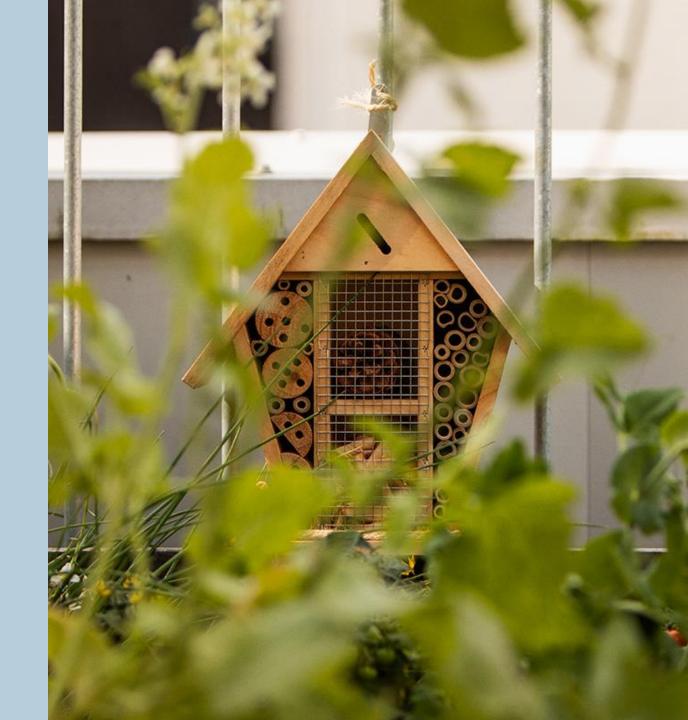
Advocacy

Research and Development work

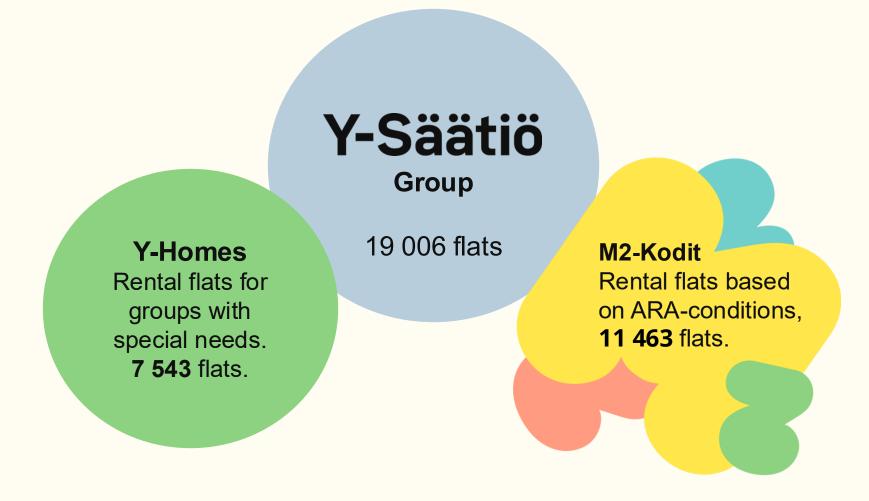
International work

**Partnerships** 





#### Home for all – Y-Säätiö's rental flats





Targeted for impoverished & low income individuals with urgent housing needs

#### **Finnish Housing First**

## Designed for anyone facing homelessness or the risk of homelessness

#### Different Permanent Housing Options

Scattered housing and supported housing units. Options for specific needs and circumstances.

# Prevention of Homelessness

Proactive measures: detecting the risk of homelessness & recognizing the significance of early intervention and support.

#### Tailored Support Services

Personalized support services are integral. Aims to address diverse challenges that people may face.

#### Low-Treshold Work Activities

Acknowledge the diverse skills and capacities of individuals & provide opportunities for engagement that align with their abilities and aspirations.

#### Affordable Housing

400 000 state-subsidized rentalapartments. Tenant selection is based on the need for housing.

# Normality

Normal rental agreements. Main-stream universal social and health services.



## **Systemic Change**

Finland moved from this...

**Prevention** 

**Emergency** response

**Housing & Support** 

...to this

**Prevention** 

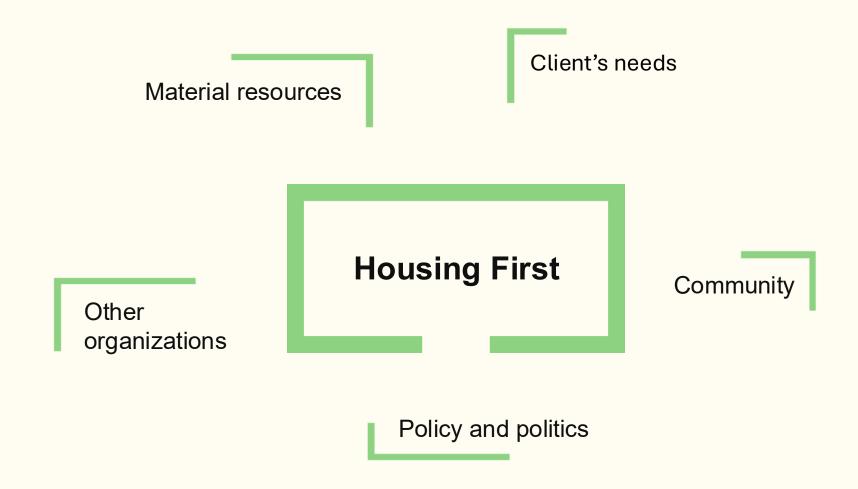
**Emergency** response

**Housing & Support** 



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#### **Context matters**





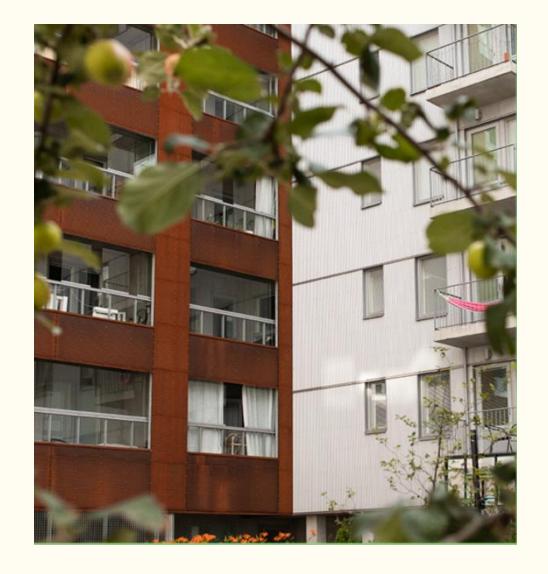
# Key learnings - general

- What is Housing First?
- Adoption vs adaptation
- Aims
- Target group(s)
- Partnership & networks



#### **Key learnings - Housing**

- Different housing options
- Lack of affordable housing
- Scaling up is a challenge without housing
- Good quality temporary accommodation can be a first step towards HF and re-gaining trust
- The need for housing partners
- Importance of co-operating with landlords for both getting and keeping the apartments

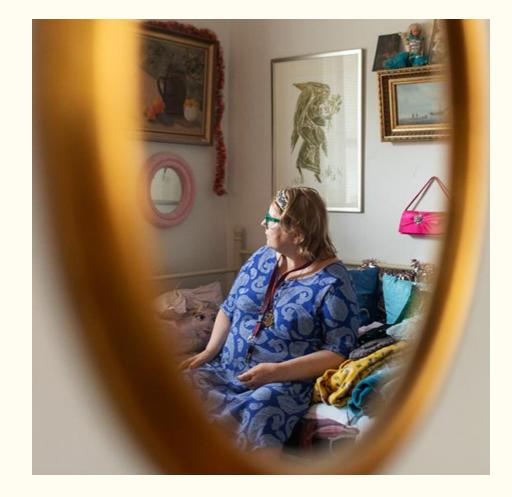




# **Key learnings - Support**

- Support services should reflect the diverse realities of homelessness
- Trauma informed care
- Im portance of community
- Activities
- Peer work
- Autonomy vs. strong elements of care
- Scaling up is a challenge without resources for support (incl. service system)
- Harm reduction





Housing First is not a fixed blueprint but a flexible framework—its success depends on how well we adapt it to local needs, systems, and cultures.



# Jotta jokaisella on koti